

# KQBT #1118739935 **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KODA + KQBT HOUSTON, TEXAS

**Date:**

SEPT. 15

I, ELAINE PALMER,being/on behalf of: SELF,a legally qualified candidate of the HARRIS COUNTY DEMOCRATICpolitical party for the office of: JUDGE, 215<sup>TH</sup> CIVIL DISTRICT COURTin the GENERALelection to be held on: Nov. 8

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| see              | attached                         |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

SELF

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

M. M. HILL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9-15-16

**Date**

[Signature]

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted, in Part**

☐ **Rejected**

[Signature]

**Signature**

Rod Wincham

**Printed Name**

Director of Political Sales

**Title**

Public File Revision – To be uploaded to KQBT-FM

Candidate: Elaine Palmer For Judge 215<sup>th</sup> District Court

Campaign Committee: Elaine Palmer For Judge Campaign

# Elaine Palmer For Judge 215th District Court- Proposal Option 1 (KODA and KQBT)

Preemptible With Notice Political Rate Card - 9/8/16



## Week 1 Schedule: 10/24-10/29 (Mon-Sat)

| Station | Days | Date(s)     | #<br>Wks | Program                    | Daypart  | Spot<br>Length | Rate  | Spots<br>Per Wk | Total<br>Spots | Total \$ |
|---------|------|-------------|----------|----------------------------|----------|----------------|-------|-----------------|----------------|----------|
| KODA-FM | Tu-F | 10/24-10/28 | 1        | Dana Tyson/Jay Rodriguez   | 6am-10am | 30             | \$315 | 4               | 4              | \$1,260  |
| KQBT-FM | Sat  | 10/29       | 1        | Chris McMichael/Papa Keith | 6am-7pm  | 30             | \$40  | 4               | 4              | \$160    |

30's: 8

Weekly Gross: \$1,420.00

Weekly Net: \$1,207.00

## Week 2 Schedule: 10/31-11/6 (Mon-Sun)

| Station | Days | Date(s)    | #<br>Wks | Show                     | Daypart  | Spot<br>Length | Rate  | Spots<br>Per Wk | Total<br>Spots | Total \$ |
|---------|------|------------|----------|--------------------------|----------|----------------|-------|-----------------|----------------|----------|
| KODA-FM | M-F  | 10/31-11/4 | 1        | Dana Tyson/Jay Rodriguez | 6am-10am | 30             | \$315 | 4               | 4              | \$1,260  |
| KQBT-FM | M-F  | 10/31-11/4 | 1        | Breakfast Club/Devi Dev  | 6am-10am | 30             | \$70  | 3               | 3              | \$210    |
| KQBT-FM | M-F  | 10/31-11/4 | 1        | Rudy Rush/Mr. Rogers     | 3pm-7pm  | 30             | \$85  | 5               | 5              | \$425    |
| KQBT-FM | Sat  | 11/5       | 1        | Sat Programming          | 6am-7pm  | 30             | \$40  | 4               | 4              | \$160    |
| KQBT-FM | Sun  | 11/6       | 1        | Sun Programming          | 6am-7pm  | 30             | \$30  | 4               | 4              | \$120    |

30's: 20

Weekly Gross: \$2,175.00

Weekly Net: \$1,848.75

## Week 3 Schedule: 11/7/2016 (Mon)

| Station | Days | Date(s) | #<br>Wks | Show                     | Daypart  | Spot<br>Length | Rate  | Spots<br>Per Wk | Total<br>Spots | Total \$ |
|---------|------|---------|----------|--------------------------|----------|----------------|-------|-----------------|----------------|----------|
| KODA-FM | Mon  | 11/7    | 1        | Dana Tyson/Jay Rodriguez | 6am-10am | 30             | \$315 | 2               | 2              | \$630    |

30's: 2

Weekly Gross: \$630.00

Weekly Net: \$535.50

Total Spots: 30

Option 1 Campaign Total: Gross \$4,225.00

Option 1 Campaign Total: Net \$3,591.25

*Handwritten signature*



# iHeartMEDIA

## Order Confirmation

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Printed: 09/16/2016 13:47:21

Elaine H. Palmer For Judge  
c/o Patriot Group Strategies  
PO Box 131392  
Houston, TX 77219

Advertiser No: 25538  
Start Date: 10/25/2016  
End Date: 11/07/2016  
Month Type: Calendar  
Entered: 09/16/2016 12:11 PM by Fusion  
Last Update: 09/16/2016 01:46 PM by hou1ddr  
Spl Req Inv: Cash in Advance  
AE: WINDHAM, ROD

Order No: 1118739935  
Contract/Code #: No  
Co-op: No  
Package: No  
CPE: No  
Revision #: 1  
Agency Comm.: 15%

Note:  
Note 2:

Cash In Advance: Yes

| Market Station | Bind To     | Start Date | End Date | No On<br>W. W. Days | Skip<br>W. M T W T F S S | Spots/<br>W. Copy Group                        | Spot<br>Len. | Priority<br>Revenue Type | Rate   | Ord.<br>Spots | Ord.<br>Cost |
|----------------|-------------|------------|----------|---------------------|--------------------------|--|--------------|--------------------------|--------|---------------|--------------|
| 1 Houston      | 06:00-10:00 | 10/31/16   | 11/04/16 | 1 1 5               | 0 x x x x x              | 3 1195744 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 75                       | 70.00  | 3             | 210.00       |
| KOBT-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 2 Houston      | 15:00-19:00 | 10/31/16   | 11/04/16 | 1 1 5               | 0 x x x x x              | 5 1195744 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 75                       | 85.00  | 5             | 425.00       |
| KOBT-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 3 Houston      | 06:00-10:00 | 10/25/16   | 10/28/16 | 1 1 2               | 0 x x x x                | 4 1195743 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 75                       | 315.00 | 4             | 1,260.00     |
| KODA-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 4 Houston      | 06:00-10:00 | 10/31/16   | 11/04/16 | 1 1 5               | 0 x x x x x              | 4 1195743 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 75                       | 315.00 | 4             | 1,260.00     |
| KODA-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 5 Houston      | 06:00-10:00 | 11/07/16   | 11/07/16 | 1 1 1               | 0 x                      | 2 1195743 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 75                       | 315.00 | 2             | 630.00       |
| KODA-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 6 Houston      | 06:00-19:00 | 11/05/16   | 11/05/16 | 1 1 1               | 0                        | 4 1195744 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 65                       | 40.00  | 4             | 160.00       |
| KOBT-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 7 Houston      | 06:00-19:00 | 11/06/16   | 11/06/16 | 1 1 1               | 0                        | 4 1195744 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 65                       | 30.00  | 4             | 120.00       |
| KOBT-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |
| 8 Houston      | 06:00-19:00 | 10/29/16   | 10/29/16 | 1 1 1               | 0                        | 4 1195744 KODAE/ELANE H<br>PALMER FOR JUDGE/30 | 30           | 65                       | 40.00  | 4             | 160.00       |
| KOBT-FM        | Commercial  |            |          |                     |                          |  |              | Local Agency-Political   |        |               |              |



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## Order Confirmation

Page 2 of 3  
Printed: 09/16/2016 13:47:21  
Order No: 1118739935

No. of Spots/Misc/Digital: 30/0/0

|                    |            |
|--------------------|------------|
| Ordered Gross:     | \$4,225.00 |
| Agency Commission: | \$633.75   |
| Ordered Net:       | \$3,591.25 |
| Total Net Due:     | \$3,591.25 |

|             | Oct      | Nov      | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  |
|-------------|----------|----------|------|------|------|------|------|------|------|------|------|------|------|
| Amount Ord: | 11       | 19       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| Gross:      | 1,890.00 | 2,335.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net:        | 1,806.50 | 1,984.75 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

Participating Customers  
Elaine H. Palmer For Judge

100%